**Market Your Own County!**  Every county should have proper promotional materials. Create a brochure about your county! Start by folding your paper on the lines, then include all the pieces of information listed below . . . Make sure your brochure is neat and eye-catching!

**Page One:** The front page of your county brochure should be the title page. It should include the following things:

* Name of County
* State
* Seal
* County Seat
* County Motto (optional)

**Page Two:** The next page you see when you open up the brochure should include the following things:

* How large is your county (in square miles)? Draw it!
* Population: How many people live in your county?
* Description of the population, including the following options: rural or urban, education, lifestyle of citizens, and types of careers held by citizens.

When the brochure is opened, you should see three pages that should include the following things:

**Page Three**

* County government structure (organized): Describe how the county government works. Do they use Home Rule or Dillon’s Rule? Is there a single county executive and/or a board/council? Pictures can help!

**Page Four**

* County Departments: List the departments or agencies in your county government.

**Page Five**

* County Services: What are the four most important services your county provides for its citizens? Include pictures of these services.

**Page Six:** The back of the brochure when it’s closed up should include the following things:

* Fun facts about your county, like:
	+ How old is your county?
	+ Where does your county name come from?
	+ What is your county famous for?
* Pictures to support your fun facts.