1. What does propaganda mean?
2. What is the one purpose of propaganda?
3. What does biased mean?
4. Propaganda is designed to appeal to people’s what?
5. Instead of their what and what?
6. What does endorsing mean?
7. What is a celebrity testimonial?
8. What is a regular testimonial?
9. What is an example of a testimonial?
10. What does “jumping on the bandwagon” mean?
11. What does bandwagon mean?
12. What is an example of bandwagon?
13. What is name-calling?
14. What two ways could name-calling be used?
15. What is an example of name calling?
16. What three ways can you find name-calling techniques?
17. What are glittering generalities?
18. What is an example of glittering generalities?
19. Why are glittering generalities hard to verify?
20. What is card stacking?
21. What is this technique designed to do?
22. What is an example of card stacking?
23. What is the plain-folks technique?
24. What is an example of the plain-folks technique?
25. What is the goal of the plain-folks technique?
26. What is the transfer technique?
27. What is an example of something symbolic?
28. What is an example of the transfer technique?