Students may work in pairs to complete the questions and graphic organizers quietly in class. Each set of questions and graphic organizers are broken down by lesson for Chapter 12.

Lesson 1:

1. What is public opinion?
2. Filling out the graphic organizer, what are the 3 factors that may influence opinions, the 3 features of public opinion, and the 2 ways to measure public opinion?

Lesson 2:

1. What are the different types of mass media?
2. As you read, create a graphic organizer to record the different roles of the media?

Lesson 3:

1. Complete the chart. List the skills that lobbyists need and describe the activities that lobbyists engage in to support their cause.

|  |  |
| --- | --- |
| Skills lobbyists need | What lobbyists do |
|  |  |

1. As you read, use a graphic organizer to summarize the ways interest groups influence government and the ways government regulates interest groups.

|  |  |
| --- | --- |
| Influencing Government | Regulating Groups |
| 1. | 1. |
| 2. | 2. |
| 3. | 3. |
| 4. | 4. |